



growing strong roots

A product of the
 Foundation for Long Term Care
 150 State Street, Suite 301
 Albany, NY 12207-1698
 Telephone: 518-449-7873
 Fax: 518-434-4385

Thank you for your interest in "Growing Strong Roots"! The FLTC is pleased that you are interested in this exciting new peer mentor training system. Cost for the entire package, including all three volumes and the CD-ROM, is \$175, including postage and handling.

To order your copy, please complete this form and return it (along with your payment or voucher) to: Foundation for Long Term Care, 150 State Street, Suite 301, Albany, NY 12207-1698, attn: Sandy Kelley. "Growing Strong Roots" provides all the information and materials you need to create an effective, replicable and sustainable peer mentoring program for new CNAs that will encourage both their retention and commitment to explicit caring values of long-term care.

"Growing Strong Roots" is intended to:

- Improve CNA retention rates;
- Re-focus the orientation processes to concentrate on demonstrating exemplary caregiving in actual practice, as well as meeting the needs of new CNAs so that they are motivated to remain with the facility;
- Reinforce critical skills and behaviors;
- Teach a culture of caring;
- Support new staff as they make the transition to becoming part of the facility team; and,
- Provide recognition and a career ladder for experienced nurse aides.

By carefully using the content of "Growing Strong Roots," managers should be able to:

- Work with a facility team to create the management underpinnings for a successful peer mentoring program;
- Implement this program and related trainings;
- Reduce the turnover rate of new CNAs;
- Assess this program in terms of CNA satisfaction; and,
- Sustain the project in the facility over time.

(continued)

Your purchase includes three essential volumes:

Manual One: A Project Coordinator Guide and Train-the-Trainer Guide for Supervisors and In-service Educators

Manual Two: A Train-the-Trainer Guide for Mentors

Manual Three: A Train-the-Trainer Guide for Three “Booster Sessions” for Mentors; and a **CD-ROM** of materials containing comprehensive implementation and evaluation tools, all handouts and all educational overheads

Please print legibly:

Name _____

Title _____

Facility _____

Street Address _____

City/State/Zip _____

Phone/Fax _____

E-mail _____

Number of copies ordered _____ Amount enclosed _____

For ordering questions, please contact Sandy Kelley at 518-449-7873, or via e-mail at skelley@nyahsa.org. Questions regarding content can be directed to Carol Hegeman at 518-449-7873, or via e-mail at chegeman@nyahsa.org.

Thank you again for your interest, and we wish you great success with “Growing Strong Roots”!